

Women in Leadership Colloquium

# **Agenda & Need-to-Knows**

June 19<sup>th</sup>, 2014

University of Southern California

## Logistics

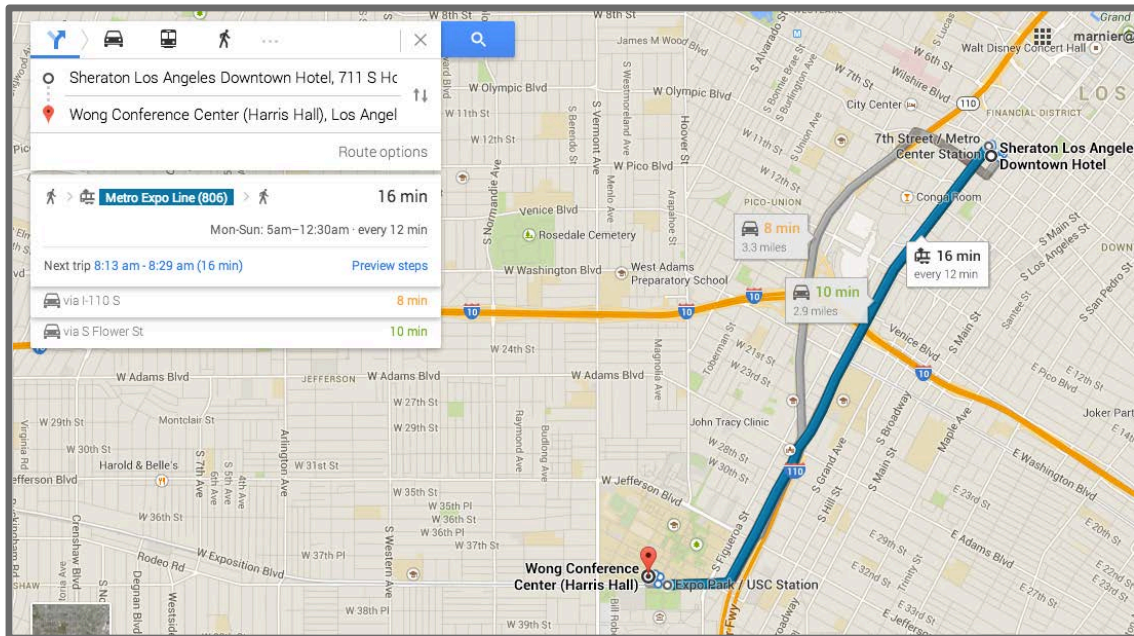
### Colloquium Space

University of Southern California  
GIN D Wong FAIA Conference Center  
823-29 Exposition Boulevard

### Hotel

Sheraton Los Angeles Downtown  
711 S Hope St,  
Los Angeles, CA 90017

Directions from Sheraton Los Angeles Downtown to GIN D Wong FAIA Conference Center  
10 minute cab ride



### LA Transit

Metro Transit: <http://www.metro.net/>

### Directions using Metro Transit

1. Exit Sheraton hotel, turn left and walk across street.
2. Go down 7th street metro center purchase card for full day 6 dollars.
3. Follow signs for light blue line (expo line) towards Culver City.
4. Exit expo park/USC.
5. Turn left and cross exposition Blvd. towards flags.
6. Then turn left down exposition along black and brick fence.
7. Enter thru second black gate into the architecture and fine arts building Gln D Wong conference room is first door on the left.

## Notables

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### Suggested Dress Code

Business Casual

*Breakfast & Lunch will be served outside. Please bring something warm if you get cold easily. (It may be around 60 degrees in the morning.)*

### Provide your input!

[www.filenefeedback.com](http://www.filenefeedback.com)

Or use the QR code to the right.



### Wireless Internet

Everyone may use the wireless network at USC. "USC Wireless"

### Parking

Parking on campus is \$10 (cash/credit/debit accepted). Enter the campus at Gate 1 off Exposition Blvd. and USC Watt Way. This entrance is adjacent to our building. You'll be directed to park in Parking Structure A.

### Filene Dine Around | Wednesday, June 18 at 7:00 pm

Industriel Farm | <http://industrielfarm.com/>

609 South Grand Ave  
Los Angeles, CA 90017  
213.488.8020

Industriel is a 4-minute walk from the Sheraton Los Angeles.

### What are Filene Dine ArounDs?

Filene Dine ArounDs mix good people with good food and engaging conversation. To make the best use of member donations, we ask that everyone chips in \$25 at registration and then Filene takes care of the bill at the restaurant.

Register to join the dine around here: <http://bit.ly/RByeJR>



**World Council**



## **Women in Leadership Colloquium**

Thursday, June 19, 2014

University of Southern California

823 – 29 Exposition Boulevard

GIN D Wong FAIA Conference Center

- 7:30 – 8:30      Registration & Breakfast
- 8:30 – 9:00      **Welcome & Introductions**  
Mark Meyer, CEO, Filene Research Institute | Gary Perez, CEO, USC Credit Union  
Diana Dykstra, CEO, California & Nevada Credit Union Leagues
- 9:00 – 9:15      **Houston, We Have a Problem**  
Teresa Freeborn, CEO, Xceed Financial FCU
- 9:15 – 10:30     **Leadership Barriers in Credit Unions**  
Melissa Thomas-Hunt, associate professor at the University of Virginia Darden School of Business
- 10:30 – 10:45    Break
- 10:45 – 11:45    **Women in Leadership – Issues in Mexico**  
Ursula Heimann, SOLLIV | Dr. Gabriela Zapata, Financial Inclusion
- 11:45 – 12:30    Lunch
- 12:30 – 1:45     **Pathways to Power: What Men, Women, and Companies Need to Do Together**  
Kathleen O’Conner, associate professor at the  
Johnson Graduate School of Management at Cornell University
- 1:45 – 2:00      Break
- 2:00 – 3:00      **Interactive Panel: Recruitment, Retention, and Reinvention**  
Rob Wagner, Korn Ferry | Teresa Freeborn, Xceed Financial FCU  
Joe Schroeder, Ventura Country Credit Union
- 3:00 – 4:00      **What’s Next, and Who’s Responsible?**  
Nicole Bice, World Council of Credit Unions



At Filene we appreciate the generosity of all our benefactors. We particularly wish to thank **CO-OP Financial Services** for its support of this and all of the colloquia in Filene’s 2014 series.

Please provide feedback  
about each speaker at  
[www.filenefeedback.com](http://www.filenefeedback.com)



## Attendee List

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