

big.bright.minds.:
Think forward. Change lives.

Durham, NC • November 19, 8:00 a.m. – November 20, 12:00 p.m.

Register at: filene.org/bbm19



REGISTER

***How do you prepare for the future when it's a challenge to balance your day-to-day responsibilities?
Attend this year's big.bright.minds.***

Think forward: Using insights from the Filene Centers of Excellence and the research report *The Credit Union of the 21st Century*, Filene makes it easy to think forward. Join other credit union leaders for the ideas, innovations and inspiration that you need to know to be future ready.

Change lives: As a member centered organization you're looking for ways to make a difference for members. big.bright.minds will examine the far-reaching impacts of the future of work, debt and higher education, retirement savings and housing insecurity, data sharing and automation, entrepreneurship and innovation on the member experience.



You'll hear stories from members themselves, learn cutting-edge best practices from Filene's Centers of Excellence research, and hear other Credit Unions' and financial institution case studies of what's working and not working.

By bringing you research and innovation with business impact and a human voice, Filene's 2019 big.bright.minds. will help your credit union be better positioned to meet the evolving needs of your members and your community in a rapidly changing social and economic environment.

When we think forward together, we can change lives.

Keynote Speakers and Presenters:

- Virginia Eubanks, *University at Albany, SUNY*
- Rudi Colloredo-Mansfeld, *University of North Carolina at Chapel Hill*
- Lowell Ricketts, *Federal Reserve Bank of St. Louis*
- Frederick Wherry, *Princeton University*

Annual Member Meeting - Monday, November 18:

5:00 p.m. Annual Member Meeting

Day 1 - Tuesday, November 19:

8:00 – 8:30 a.m. Welcome, Introductions, Sponsor Messages
8:30 – 9:20 Consumer Challenge #1: Cost of Higher Education, Debt Collection + Dignity
9:20 – 10:10 Consumer Challenge #2: Retirement Security + Housing Insecurity
10:10 – 10:30 BREAK
10:30 – 11:20 Consumer Challenge #3: Data Automation + AI
11:20 – 12:10 Consumer Challenge #4: Entrepreneurship + Small Business
12:10 – 1:00 p.m. Consumer Challenge #5: Future of Work
1:00 – 2:00 LUNCH
2:00 – 5:00 Experiential Learning “Day Away” Field Trips
6:30 – 9:30 Merrymaking Networking Reception

Day 2 - Wednesday, November 20:

8:00 – 8:30 a.m. BREAKFAST
8:30 – 9:00 Announcements
9:00 – 9:50 Consumer Challenge #6: Marketing
9:50 – 10:00 BREAK
10:00 – 10:50 Facilitated Workshop with Industry Experts—choose one of the following:

- Cost of Higher Education, Debt Collection + Dignity
- Retirement Security + Housing Insecurity
- Data Automation + AI
- Entrepreneurship + Small Business
- Future of Work
- Marketing

10:50 – 11:00 BREAK
11:00 – 11:50 Facilitated Workshop with Industry Experts – choose one of the following:

- Cost of Higher Education, Debt Collection + Dignity
- Retirement Security + Housing Insecurity
- Data Automation + AI
- Entrepreneurship + Small Business
- Future of Work
- Marketing

11:50 - Noon Closing Remarks: Cooperation