



A Center for Consumer Decision Making Research in Action Event

Wednesday, January 16th, 2019

6:00-8:00p: Filene Happy Hour – Nook Kitchen, 15 E Monroe St, Phoenix, AZ 85004

Day One: Thursday, January 17th – 10:00a – 5:00p

Biomedical Sciences Partnership Building, Seminar Room E115

475 N. 5th Street

Phoenix, AZ 85004-2230

Agenda

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| 10:00a-10:30a | Welcome & Opening Remarks with Taylor Nelms |
| 10:30a -11:15a | Richard Sias, Professor, Department Head & Tyler Family Chair in Finance, Eller College of Management, University of Arizona
<i>Presentation: The fault in our stars? The DNA of stock investing</i> |
| 11:15a – 11:30a | Discussion moderated by Hope Schau |
| 11:30a - 1:00p | Lunch Break |
| 1:00p - 1:45p | Elizabeth Odders-White, Founder, nodramaturg coaching & consulting, Madison, WI
<i>Presentation: From learning to count to learning whom to count on: Factors influencing the development of financial capability in youth</i> |
| 1:45p – 2:00p | Discussion moderated by Hope Schau |
| 2:00p-2:15p | Break |
| 2:15p-3:00p | Andrew Turner, Legal Research and Writing Faculty, University of Wisconsin Law School
<i>"Who do Credit Unions Belong To? The promise and peril of being undefined in a time of political and social polarization"</i> |
| 3:00p- 3:15p | Discussion moderated by Hope Schau |
| 3:15p-3:30p | Closing remarks by Taylor Nelms |
| 3:30-5:00p | Reception, Canyon Room |

Day Two: Friday, January 18th– 8:00am – 12:00pm

Because

3419 E. University Dr.

Phoenix, AZ 85034

Agenda

- 7:30-9:00: Group Activities:
REI Morning Hike, 7:30a-8:30a at Papago Park
-OR-
Stay n' Play, 8-9a at Because
- 9:00-9:30: Introductory remarks and discussion with Taylor Nelms & Hope Schau
- 9:30-11:00: Break Out Sessions
Group A with Richard Sias: learn about the biases that affect your decision making without you knowing it.
- Group B with Elizabeth & Brian Lee, Landings CU: explore ways to engage young people through schools and community organizations
- Group C with Andrew Turner: mission statement marketing exercise
- 11:00a-12p: Panel with all the presenters with Hope Schau and Taylor Nelms