

MODULE 2

CULTURAL SCORE ASSESSMENT



1. My team believes serving underserved communities is a critical strategy for long-term member and asset growth.
 - Strongly Agree (5 points)
 - Agree (4 points)
 - Agree Somewhat (3 points)
 - Disagree Somewhat (2 points)
 - Strongly Disagree (1 points)
2. Please choose the answer that best describes how your team feels regarding serving underserved communities.
 - We embrace the effort and am excited by being a part of it (6 points)
 - We will do our best for the good of the credit union (5 points)
 - We do not have strong feelings in support or against the effort (4 points)
 - We have doubts, but are accepting of the effort (3 points)
 - We are apprehensive, but will comply (2 points)
 - We may resist actively (1 points)
3. We feel our organization will be more likely to benefit financially by serving underserved communities.
 - Strongly Agree (5 points)
 - Agree (4 points)
 - Agree Somewhat (3 points)
 - Disagree Somewhat (2 points)
 - Strongly Disagree (1 points)

TOTAL _____

CULTURAL STAGE _____

