



My Community Connection (MCC)

C3-ers

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Early Concept Document

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The Opportunity

- Members who may be disconnected from their community, but would like to plug in
 - Mobile workforce
 - Telecommuters
 - Recent retirees
 - College students
 - And many more





What is MCC?

- A gathering area
- A place to make friends
- A place to find common passions
- A member-driven window to opportunities in your community

my
Community



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My Community Connection

Working together to make our community better



30 KEMBA members at a habitat house

Point Summary

Your points earned this year...
2055

KEMBA community points...
2,540,331

What's Happening

Suggested Events

- Toys for Tots
- Collect 2,000 Toys

Upcoming Events
Quick Search

Propose an Event
Suggest NPO

Welcome Rich

Thank you for donating your valuable time. You have 2055 points. See how you can [donate](#) them or exchange them for [rewards](#).

Events Calendar

See what's coming up

Community Forum

Post volunteer activities of your own or see what other members are up to

Event Sign-up

Register to volunteer and help contribute to your community

Submit your volunteer hours Add your volunteer hours to the KEMBA cares community and earn great rewards

Photo Gallery

See pictures from past events



4220 E. Broad Street | P.O. Box 13145 | Columbus, OH | 43213
 Phone: 614.235.2395 | 800.282.8420
 Telephone Banking: 614.235.2395 ext. 6 or 1.800.282.8420 ext. 6
 Fax: 614.338.3542
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Volunteer Rewards

We know you volunteer because you love to see your community improve. But isn't it nice to be recognized for your help? We appreciate your dedication, and to show our thanks, we would like to share some of these rewards with the people making a difference

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Hours / Month	Choose Your Reward	
1 - 10	A KEMBA cares Key Chain	or, \$5 to your favorite charity
11 - 10	A KEMBA cares T-Shirt	or, \$10 to your favorite charity
21 - 10	A KEMBA cares Ball Cap	or, \$15 to your favorite charity
31 - 10	A KEMBA cares Travel Mug	or, \$20 to your favorite charity
Over 40	A KEMBA cares Travel Bag	or, \$25 to your favorite charity

In addition to these great benefits, if you have logged at least two hours per month, you can take advantage of our quarterly **KEMBA Cares Car Wash** where you can let us do some of your dirty work!

Members who log more than 30 volunteer hours each calendar year are also invited to our annual volunteer appreciation day.



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Events Calendar

April, 2006 - Volunteer Events

Click on an event for more details or to register as a volunteer

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	3 Toys for Tots Drive	4 Toys for Tots Drive	5 Toys for Tots Drive	6 Toys for Tots Drive	7 Toys for Tots Drive	1 8
9	10	11 High School Fund Raiser 6-9PM	12	13	14	15
16	17	18	19	20	21	22 Habitat House 9AM - 4PM
23	24	25	26	27	28	29 "Paint The Town" painting day 8AM - 4 PM
30						



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Why MCC?

- **Members Benefit**
 - Easy
 - Common interests
 - Rewards and financial benefits
- **Credit Unions Benefit**
 - Stronger emotional connection to members
 - Better understanding of CU members
- **Credit Union Industry Benefits**
 - Reinforces “People Helping People”
 - Differentiation
 - Public Opinion



How?

- Staff champion
- Web portal
 - Message boards
 - Events calendar(s)
 - General community information
- CU support via staff time, rewards, and product design
- Recognition of member participants



Questions?