

Quarterly Action Plan

Contact Filene’s membership to help review and build a 90-day plan tailored to your team’s goals.

ENGAGE@FILENE.ORG

SPOTLIGHT



**HYBRID RESEARCH EVENT
AUGUST 1 & 2**



VIRTUAL

OR



IN-PERSON

Network: Building your Future through Infrastructures and Ecosystems

Preparing your organization for the future requires the active creation of partnerships, ecosystems and infrastructures.

Join Research Fellows from our Centers for Data Analytics, Emerging Technology and Community Social Impact for practices and insights on ecosystem building. The time is now to create the ecosystems around you to ensure a competitive differentiation, accelerate speed to market, enable efficiencies, expand reach and drive impactful growth.

JOIN US VIRTUALLY OR IN-PERSON FOR THIS EVENT!
REGISTER AT [FILENE.ORG/EVENTS](https://filene.org/events)

THREE KEY CREDIT UNION THEMES

- DIGITAL TRANSFORMATION
- GROWTH
- VALUE PROPOSITION

THIS QUARTER

EVENTS & COMMUNITIES

Connect with industry leaders at our events and in our communities.

- **8/1-8/2** Hybrid Research Event: *Network: Building Your Future through Infrastructures and Ecosystems*
- **8/2-8/5** Crash DCUC’S 2022 Annual Conference
(Applications open through June 30, 2022)

WEBINARS

Join thousands of your credit union peers through Filene’s webinar series on the hottest topics impacting the industry.

- **7/14** Remixing the Credit Union Value Proposition
- **7/28** An Unavoidable Challenge: The Changing Climate for Credit Unions
- 8/9** So You Want to Talk About...
- **8/25** Strategy Guide for Creating Social Impact
- **9/8** Get Back to Work! Factors Shaping Success or Failure of Credit Union Hybrid Strategies
- **9/22** Filene Credit Union Innovation Index: Initial Insights

NEXT QUARTER

SAVE THE DATE

Register today and save your spot to join us virtually or in-person for our biggest event of the year.


- **10/24** Filene’s Annual Member Meeting
- **10/25-10/26** big.bright.minds. 2022
- **10/24-10/27** Crash big.bright.minds. 2022
(Applications now through August 15, 2022)

NOT A MEMBER?



Scan the QR code to learn more about becoming a Filene member and unlocking access to an innovative community, unbiased research and tools to put ideas into action.

REGISTER TODAY

 Stay up-to-date with the latest Filene has to offer. Join our eNewsletter by visiting filene.org.

 Register for upcoming events and webinars by visiting filene.org/events.

Upcoming Research

Increase learning and transform your organization with cutting-edge research addressing the credit union industry's most pressing challenges.

[FILENE.ORG/RESEARCH](https://filene.org/research)

DONT MISS THIS REPORT



REPORT #541
SUMMER 2022

Innovation Matters: Developing Competitiveness in the Credit Union Ecosystem

With increasing competition and declining margins, credit unions need to innovate for growth and sustainability. This report provides insights into the practices that lead to and cultivate innovative practices within the ecosystem of credit unions. We explore the origins of innovation, research insights from the last 30 years, and review best practices for cultivating and managing innovation.

FOR MORE FROM THE CENTER FOR INNOVATION & INCUBATION
VISIT [FILENE.ORG/INNOV](https://filene.org/innov)

RECENTLY RELEASED

- The New Hybrid Credit Union Workplace: Culture, Performance, and a People-Centered Strategy
- Credit Union Financial Performance Indicators, Q4, 2021
- The Changing Climate for Credit Unions
- Growth Incubator: InvestorKeep
- Strategy Guide to Creating Social Impact

COMING SOON

SUMMER 2022

- Innovation Matters: Developing Competitiveness in the Credit Union Ecosystem
- Building the Modern Credit Union Data Stack to Leverage Analytics Value
- Understanding the Implementation and Impact of ERGs, Part 1
- Credit Union Analytics Adoption Readiness Survey Findings, 2022
- Credit Union Financial Performance Indicators, Q1, 2022
- Becoming an American: Financial Inclusion for Immigrants

LATER IN 2022

- Breaking the Debt Cycle: Credit Union Interventions for Addressing Health Care Costs
- Trauma-informed Financial Services
- Trust and Digital Financial Services: Community Credit Discovery
- Results from Filene's DEI Practices & Policies Survey, 2022
- Credit Union Innovation Index

CENTERS OF EXCELLENCE KEY

- | | |
|--|---------------------------------|
| ■ WAR FOR TALENT | ■ DATA ANALYTICS |
| ■ PERFORMANCE & OPERATIONAL EXCELLENCE | ■ DIVERSITY, EQUITY & INCLUSION |
| ■ COMMUNITY SOCIAL IMPACT | ■ FINANCIAL LIVES IN TRANSITION |
| ■ INNOVATION & INCUBATION | ■ EMERGING TECHNOLOGY |

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