



SELECT CLIENTS



LEARN MORE

Request a demo or get more information at www.larky.com or call 415-952-7598.

With Larky's mobile engagement platform, you can communicate with members wherever they go.

Without face-to-face interaction in the branch, how do credit unions maximize member relationships and cross-sell products and services?

- * Our platform sends location-aware mobile alerts when users are near a discount, offer, or location you'd like to target. For example, at a car dealer, members get an alert like - "Get great auto loan rates from your credit union. Tap for details."
- * Members get instant savings at the point-of-sale. No murky points programs, no delayed rewards. Just instant gratification.
- * Larky provides beautiful iOS and Android mobile apps branded with your credit union's name, logo, and messaging.
- * Larky does all of the work to recruit local merchants, and those businesses appreciate that your CU is sending them business.
- * The system is turnkey including marketing help, ongoing execution support, and metrics monitoring.

BENEFITS FOR CREDIT UNIONS

- * **Cross-sell auto loans, mortgages, insurance & more** at the right time & place.
- * **Communicate with your members on their mobile devices** as they are going about their daily routines - so they'll turn to you first for their financial needs.
- * **Stand out from your competition** by embracing mobile and delivering tangible added value to your members.
- * **Support the local economy and build relationships with businesses** by driving people into neighborhood merchants with compelling discounts and exclusive offers.