

Filene Research Institute

customized INNOVATION PROGRAMMING

Filene's innovation programs are customized to meet your strategic goals and the diverse needs of your membership. Whether it's to serve your credit union or through collaborative efforts with other credit unions and stakeholders, our goal is to make innovation curriculum affordable and accessible through the credit union industry.

HERE'S HOW IT WORKS

- Filene helps you **gather 1-3 problems** that your credit union, membership, or community faces
- Your team is introduced to the **Filene Method of Innovation** and spends time putting self-selected problems through the methodology
- Filene staff provides the tools, research, and inspiration to create innovative solutions to **explore the problems**
- Each of your team members receives a Filene Method workbook, hands-on support from Filene's senior leaders, and a professional development experience that yields **instant results**

QUESTIONS?

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FILENE RESEARCH INSTITUTE

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PROGRAMMING OPTIONS

INNOVATION IMMERSION

DURATION	1-2 days
INCLUDES	One experiential learning session
SUMMARY	This accelerated innovation process helps the participating organization identify, address and prototype solutions for their biggest challenges. Participants walk away with new ideas and a repeatable approach to innovation that can be used for future problem solving.
PRICING	\$10,000-\$20,000 for Filene members* \$20,000-\$40,000 for non-members*



* based on the number of days

INNOVATION EXT

DURATION	1 year
INCLUDES	Six 1-2 hour webinars, on-demand support
SUMMARY	Keep the innovation going! The EXT program provides ongoing support beyond your Innovation Immersion to ensure the innovation competencies are ingrained into your organization's culture to truly future drive change.
PRICING	\$5,000 for Filene members \$10,000 for non-members



INNOVATION INFUSION

DURATION	1 year
INCLUDES	Four full-day sessions
SUMMARY	Innovation Infusion is a deeper dive into our methodology that allows participants more time to focus within each phase of the innovation curriculum. Ideas will have time to evolve with Filene's support over the year to move the ideas and the culture forward.
PRICING	\$36,000 for Filene members \$72,000 for non-members



INNOVATION GROUP

DURATION	Up to 1 year
INCLUDES	Innovation immersion, mini-i ³ Filene mentorship through curriculum
SUMMARY	Create your own innovation group to set the stage for culture change! The innovation group model mirrors the i ³ process over a 6-9 month period featuring mentoring and facilitation from Filene staff.
PRICING	Contact for pricing



COLLABORATE THROUGH INNOVATION

The more the merrier! Innovation programming allows for collaboration between credit unions, state leagues and other organizations. This approach can strengthen partnerships and allow organizations to share the program cost, time, and resources.

Aside from the options above, we're happy to adjust our innovation programming to meet the strategic needs and timing for **your** organization. Let us know!

"The Filene Innovation Immersion provided our credit union with the tools, and processes to foster and embed innovation as a fundamental of our service and delivery model. "

Deborah Colby, SVP
Planning and Member Experience
Patelco Credit Union

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