



# Implementation Strategies

## Focus on follow-through.

Have you ever looked back at a project and realized it fell short of your original expectations? Have you ever started to execute on a plan, only to get distracted by a shiny object along the way, putting the original plan behind schedule?



## Here's how we can help with your strategy.

Whether you are looking to solve an everyday business challenge or starting a brand new initiative, Filene can help you by taking translating your strategic vision into concrete steps, to rally your entire organization into execution mode by incorporating change management techniques into your plan.

### This implementation plan will:

- Help you evaluate the best Key Performance Indicators
- Assist you in determining what your credit union needs to stop doing in order to execute on your plan
- Include a risk assessment and considerations for the success of the program
- Recommended tactics to deploy your strategy throughout the duration of the project
- Engage your entire team toward execution with a communication plan
- Incorporate an activities timeline

### Who would benefit?

Credit unions who have ever watched their strategy fail in the execution phase.

### Why it matters

Take any business issue: rebranding, branch location decision, increasing loan production, or rollout of a new product. In each case, the difference between success and failure is in the proper implementation of the idea. A fair idea executed well is worth more than a good idea executed poorly. Credit union leaders recognize this dynamic but often miss an important step in getting stuff done right: discipline for execution.