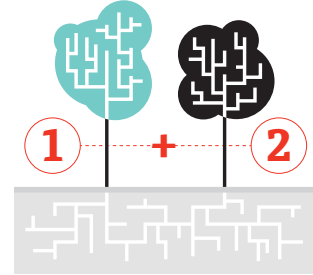




Credit Union Collaboration

Match-maker, match-maker.

Is your credit union looking to grow and scale while remaining independent? Is achieving the economies of scale enjoyed by larger organizations of critical importance to your strategy?



Here's how we can help with your strategy.

We will ramp up your collaborative efforts with other credit unions. Filene Research Institute can assist in identifying good matches for future collaboration and uncover insights that will make executing future collective efforts impactful. The possibilities are endless but might include CUSO formation or expansion, formal and informal partnerships, and collective procurement and negotiation efforts from which each credit union benefits.

Filene will arm you with:

- Surveys and interviews from leaders of your team
- An analysis and aggregate of the data
- Actionable strategies for the ripe areas of opportunities and risks that should be considered

Who would benefit?

Credit unions looking to engage in collaborative endeavors with other organizations that share an affinity based on geography, field of membership, serve similar SEGs, or are simply philosophically aligned. Ultimately, all parties involved, especially your membership, will benefit.

Why it matters

Meeting members' demands for new products and services, technology advances, and achieving internal process efficiencies has become an imperative for many credit unions across North America. But scaling can be a challenge for any one institution alone.

Collaborative efforts can solve this issue, but interested credit unions still need tools to move those intentions for collaboration forward. National surveys are often not optimal because they are too general and not always applicable to the small segment of credit unions studied. Filene's proposed approach eliminates these roadblocks.