

Digital Strategies Pricing

Pricing for the base Digital Strategies program which includes the online assessment, on-demand phone and email support, access to research briefs and reports, online training, best practices webinars, and access to the exclusive Filene Digital Strategies Community are based on the asset size of the Client (as of 12/31/2012):

Asset Size of Credit Union	Digital Strategies Pricing
\$1 Billion +	\$5,999
\$500MM to \$999MM	\$4,999
\$250MM to \$499MM	\$2,999
Under \$249MM	\$1,999

Pricing for each of the Additional Offerings which may include Live User Testing, Search Engine Optimization, and Website Review and Recommendations are listed below:

Additional Offerings	Pricing:
Live Observational Research	\$15,000 to \$20,000 per day
Detailed SEO Analysis	\$3,999
Website Review and Recommendations	\$5,999

Please note: fees do not include travel, which will be billed to Client at cost.