

# filene

## RESEARCH INSTITUTE



As Chief Finance and Strategy Officer of the Filene Research Institute, Denise is responsible for identifying trends and opportunities outside the credit union system. Through her high-energy style and a natural ability to coax people and ideas forward, she brings new business models, people, and opportunities together.

Denise's career is littered with both left and right brain assignments. Prior to joining Filene, Denise served as a Vice President—Strategic Direction for Spokane Teachers Credit Union. In her first assignment at Filene, she served as the Chief Innovation Officer where she led the prestigious i<sup>3</sup> group. She is a summa cum laude graduate of Eastern

Washington University, and a member of the Berkeley Innovation Forum at the University of California Berkeley, Haas School of business. Denise also graduated from Harvard Business School's Women's Leadership Forum

When she's speaking and traveling, she's mentoring and connecting, constantly looking at trends and exploring new strategies to help leaders get off the cul-de-sac to see what's going on out on the autobahn. She challenges the notion of life balance—arguing that one can have it all. A big part of her all is her husband Dennis who is her biggest champion.

*About Filene: The non-profit Filene Research Institute is a consumer finance think tank serving the North American credit union system of \$1.3 trillion in assets and more than 100 million members. Filene publishes objective research and fosters consumer-focused financial innovation. The Institute collaborates with leading researchers and academic institutions worldwide.*