



Mark C. Meyer, J.D. is the CEO of the Filene Research Institute, a consumer finance, academic based, think tank headquartered in Madison, Wisconsin.

Mark joined the Institute in January 2003, starting an open-source revolution in credit unions. He founded the prestigious Filene i³, a group of next generation credit union leaders focused on identifying and launching transformative financial products, services, or business models relevant to consumers.

An internationally recognized credit union expert, Mark's opinion and research has been cited in dozens of publications including the *Wall Street Journal*, and he has contributed to *National Public Radio*. He has lectured to hundreds of audiences across North America, Asia, and Europe. He has served as an advisor to the U.S. Department of the Treasury.

Mark has authored market-leading reports on innovation, consumer behavior, and financial services needs of young adults. Mark also serves as secretary on the Board of Directors for Summit Credit Union, the largest credit union in Wisconsin.

Prior to his work at Filene, Mark served as an attorney at Montgomery, Little & McGrew in Denver, Colorado; Vice President and Legal counsel at Arizona State Credit Union; and Assistant Vice President at the CUNA Mutual Group.

Mark received his J.D. from the University of Nebraska College of Law and his B.S. in Business Administration from Northern Arizona University. He is licensed to practice law in Arizona and Colorado. Mark and his wife, Alicia, are the proud parents of two daughters and a son.

"The greatest mistake that we can make, however, is to assume that principles which once were true remain true forever." - Edward A. Filene, December 9, 1936

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