

SOLUTIONS FOR THE NEW NORMAL:

FRESH AND AFFORDABLE TALENT TO HELP CREDIT UNIONS PROSPER

filene
RESEARCH INSTITUTE



THINK.

Problem:

Credit union planning is predictable, reactive, and expensive.

DO.

Solution:

Bring in fresh talent at a reasonable cost to help you prosper in the new normal.

1

CHOOSE TOPICS FROM A MENU OF OPTIONS

Chances are if your credit union has a vexing issue, Filene has researched it. Identify your most pressing need and we'll share our extensive expertise on the topic.

2

PICK A TARGET AUDIENCE

We can speak to all levels throughout your organization from front-line staff and mid-management to upper-management and board. Tell us who needs to hear the message and we'll deliver.

3

SELECT YOUR FACILITATOR

Our experts are seasoned presenters and facilitators. Pick the Filene specialist that fits your specific needs and we'll be there.

THINK.**DO***ne.*



BRENT DIXON

Brent is an advisor for the Filene Research Institute where he specializes in helping credit unions implement our extensive research on young adult outreach.



MATT DAVIS

Matt is an innovation advisor for the Filene Research Institute where he specializes in helping credit unions implement i³ ideas and develop innovation processes.



GEORGE HOFHEIMER

George is the chief research officer for the Filene Research Institute, where he oversees a large pipeline of economic, behavioral, and policy research related to the consumer finance industry.

Visit www.filene.org/advisory for more information.



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