



MATT DAVIS is an advisor specializing in implementation. The Filene Research Institute has partnered with Matt to present, advise, and complete project work with credit unions based on our i³ ideas and innovative processes.

Prior to this engagement, Matt was a member of the Filene Research Institute's inaugural 30 Under 30 group and author of "The Credit Union Warrior" blog. Matt has been at the center of credit union innovation since 2004. Projects such as *What are you saving for?* and *Football Pick'em* have earned Matt international recognition, including features in *Fast Company*, *Yahoo! Finance*, Bankrate.com, and credit union trade press. He is an accomplished public speaker, frequently presenting to credit union professionals across the country. In February 2009, Matt was named one of the Triad Business Journal's 40 Business Leaders Under 40 (N.C.).

Matt earned a degree in marketing from the College of William & Mary (Williamsburg, VA), and completed Basic Cadet Training at the United States Air Force Academy (Colorado Springs, CO). Matt earned his CUDE designation from the National Credit Union Foundation in 2009.