

# filene

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## RESEARCH INSTITUTE



For Ben Rogers, ‘correct’ is important but ‘useful is paramount. With that lens, Ben manages and edits a brimming pipeline of economic, market, and policy research related to the consumer finance industry. As the Filene Research Institute’s research director he speaks widely on credit union topics and has authored nearly twenty Filene reports, including much of the Institute’s young adult research.

Ben has served as director of the Institute’s *CU Tomorrow* project, and previously as editor of *The CEO Report* and chairman of the *National Directors’ Convention*. Ben has been cited in the *Wall Street Journal*, *American Banker*, the *Credit Union Times*, and the *Credit Union Journal*. He holds a master’s degree from Northwestern

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*The not-for-profit Filene Research Institute is a consumer finance think tank serving the North American credit union system of 100 million members and \$950 billion in assets. Filene publishes objective research and fosters consumer-focused financial innovation. The Institute collaborates with leading researchers and academic institutions worldwide.*