

George A. Hofheimer is chief research officer for the Filene Research Institute, a nonprofit organization, which investigates issues critical to the future of consumer finance and credit unions.

Prior to joining Filene in 2005, George was chief learning officer at the Credit Union Executives Society (CUES) for 7 ½ years. Prior to his career in the credit union movement, he was a consultant for a variety of governmental and non-governmental organizations in the former Soviet Republic of Uzbekistan, including the U.S. Peace Corps, Price Waterhouse, the American Council of Teachers of Russian (ACTR) and the US Trade and Development Agency.

On behalf of the credit union system, George works closely with the faculty of numerous research institutions and universities including Harvard Business School, the University of Pennsylvania's Wharton School, Cornell University's Johnson Graduate School of Management, the University of Virginia's Darden School of Business, University of California-Berkeley, The Brookings Institution, Oxford University and the London Business School.

George is a frequent author and presenter on credit union and consumer finance topics.

He earned his BBA and MBA from the University of Wisconsin-Madison, and lives in Madison, Wisconsin with his wife Carrie and two boys Huck and Milo. He is a washed up marathoner and an over-ambitious soccer player.