



VOLUME SIXTEEN, NO.4

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GECU's Savings Challenge '07

Are you tired of your current financial situation? Would you like to make some changes and learn how to save more of your hard-earned money? If you're willing to change the way you save and share your personal journey for the opportunity to participate in a savings makeover, and a chance to win \$10,000, **GECU's Savings Challenge '07** may just be for you.

Throughout 2007, six GECU families will undergo a financial transformation. Working with GECU coaches, each family will outline goals and strategies for achieving these goals. The progress of three of our families will be documented by KFOX-TV, while the journey of our three Spanish-speaking families will be followed on KINT-TV. The family on each station who most closely achieves or exceeds their goals will win \$10,000!

Now through October 31, GECU will accept applications for Spanish- and English-speaking families or individuals who are:

- GECU member(s) in good standing for no less than 90-days
- Able to demonstrate a need for a savings makeover and a willingness to significantly improve their financial situation

For example:

- ▶ Reduce debt to develop and follow a savings plan
- ▶ Develop and follow a savings plan for retirement, tuition, home down payment
- Willing to reveal and share financial information with the public
- Willing to work closely with a GECU Coaching Team
- Comfortable being interviewed on television, radio and in print publications

Selected applicants will be interviewed during November 2006, with the names of 3 Spanish-speaking and 3 English-speaking families chosen to participate in **GECU's Savings Challenge '07**, announced on or around November 31, 2006.

GECU's Savings Challenge '07 begins January 2007 and ends November 2007, with participants and coaching teams

developing goals and savings strategies to achieve their goals. Each month thereafter, families and coaching teams will review their progress towards the goal and provide television, radio and newsletter interviews discussing their experiences as a **GECU's Savings Challenge '07** participant.

Two (2) Grand Prize winners
(one from the Spanish-speaking category
and one from the English-speaking category)
will each receive

\$10,000

GECU's decision will be based on those two families who have come closest to achieving their savings goal. Each runner-up will receive an award of \$2,500.

If you'd like to be considered for **GECU's Savings Challenge '07** and the opportunity to win \$10,000, stop by the GECU branch nearest you and pick up an application or go online at www.gecu-ep.org.

Applications are available at all GECU Branches or online at www.gecu-ep.org
Application Deadline – October 31, 2006
Mail to GECU – P.O. Box 20998
El Paso, TX 79998-0998
or drop it off at your neighborhood GECU
Contestants notified on or about November 30, 2006

Could **you** or your family be one of the **Savings Challenge '07** participants?

